

Pacific Palisades BID
MINUTES FOR BOARD MEETING

WED. April 6, 2016 8:30 am

Location: UDO Real Estate 15233 La Cruz Drive Pacific Palisades,

WED. April 6, 2016 8:30 am

Board Members in Attendance:

- Elliot Zorensky, Lee ford, Susan Carroll, Joyce Brunelle, DeeDee West, Lynn Borland, Rick Lemmo, Laurie Sale, Don Scott
- Excused: Asvina Narain, Shaun Malek
- Resigned: Peter Scolney (Don Scott filling spot to represent PRIDE)

Public Comment:

- None

Welcome & Introductions:

- Eliot Zorensky opened the meeting at 8:32

Approval of minutes from March, 2016

- **Motion:** Elliott asked to approve the minutes with a correction to show that Rick Lemmo was not in attendance. First by Lee and seconded by Sue. Rick abstained all others unanimously approved.

LAPD/SLO report from Officer Moore

- Officer Moore had no report other than to say he has not received many trespass letters and that crime has been fairly low.

Sharon Shapiro - Councilman Bonin's office -

- City has adopted its sidewalk repair program. Councilmember delineated 11 different items (30-year repair and release roll-out back to adjacent property owner)

Resignation of Peter Scolney - Don Scott will serve as the PRIDE representative, replacing Peter, and will become the Secretary Treasurer

Old Business:

Power Washing - Report

- o Contract is ready with Spectrum, which includes water being recycled. Gum is a big issue on the sidewalks
- o **Motion:** Elliot to be reimbursed up to \$150 dollars based on the amount of water used by Spectrum. Moved by Rick, seconded by Susan and unanimously approved.

Web Site - Laurie

- o Task force to be assembled with Don, Susan, Laurie & Sharon
 - \$500 fee to Ed Lowe, who has done our logo, based on 10 pages, which includes analytics, commercial space and a map
 - Potentially sell ad space within district to highlight businesses on website

Motion: Eliot made a motion to approve the spending of \$500 (and up to \$750) for the website for designer, Ed Lowe, to build a website. First by Joyce and second by Lee. All others unanimously approved

Facebook & Instagram

- o Sharon and Laurie to work together as a task force

Media: amount of media

- o Temporary task force will be established and will come back with recommendation for resolution

Report from Committees:

Brown Act and committee meetings – Laurie

- o Finance committee was going to meet, which will include Lee, Don & Elliot who will meet and bring recommendations back to the board.

Holidays: Lights to be discussed - Susan/Laurie

- o Susan to bring idea to task force and they will then bring back to the board

Financial Update: Bookkeeper needed

- o Staci Mitchel, a local Palisadean, to be considered as bookkeeper who will issue checks , do general bookkeeping will prepare quarterly reports.

Motion: Hire Staci Mitchel as bookkeeper for \$1K per year. Don will meet with her before she is retained. First by Joyce and second by Susan. Unanimously approved

Loans - Receipt for forgiven Loans & Paying back outstanding loans

Motion: Payback what we owe and clear off the books. First by Elliot and second by Lee. Unanimously approved

Bid Consortium Update – Laurie

LocateLA.org

- o Laurie attended the event in downtown LA in which they discussed demographics, property owners and EV Charging stations

Charging Station Rebates in parking lots

- o \$4K rebate may be available

Money from DWP for lighting

- o Potential rebate program for LED Lighting for commercial buildings

Request for names and addresses of property owners

- To be provided by the City Planner as part of public records

New Business

- Quarterly Reports and bi-annual newsletters to be mailed out to all property owners. 1-page document

Adjourned at 9:42 by Elliot

NEXT MEETING WED. May 4,2016 8:30 AM